

KEY TAKEAWAYS

We generated several exciting ideas that people are interested in carrying forward.

Participants were able to collectively generate many fresh ideas for increasing donor effectiveness and moving the field forward. During the closing session, participants used sticky notes to express interest in which of these ideas they were personally most excited about and willing to help move toward reality.

Ideas	Interested Participants
a. Landscape analysis of corporate, public and private actors	10
b. Network of networks marketplace, including review and rating system (a.k.a. Yelp for philanthropy)	6
c. StrengthsFinder for philanthropists	3
d. Develop “bottom-up” approach to evaluation and measurement	9

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Ideas (Continued)	Interested Participants
e. National ranking of financial services organizations and wealth managers gauging how well they support clients' philanthropy	8
f. Local coalitions of donor education organizations (for site visits, retreats, local organizing, etc.)	11
g. Campaign to mobilize peer influencers who can inspire and educate new philanthropists	3
h. Philanthropy fellowship to engage entrepreneurs interested in building the sector	9
i. Map how to shift resources to put out the fires and build shared power	15